

Invitation for submissions

What is the Road Safety Knowledge Centre?

The **Road Safety Knowledge Centre**, which is being developed by *Road Safety GB* with funding provided by the DfT, will replace *Road Safety Time Bank*.

The Knowledge Centre will comprise a web-based library of road safety related information and expertise available free of charge to anyone with a professional interest in road safety.

The Knowledge Centre is due to go live on 2 August 2010, and Road Safety GB is now inviting organisations to submit material for inclusion.

To see how the Knowledge Centre will look go to:

<http://www.stenniktest.co.uk/roadsafetykc>

Click on '**continue**' to access the homepage.

Criteria

These notes have been prepared to help organisations self-assess whether the information, campaign or initiative they are submitting is likely to be suitable for the Road Safety Knowledge Centre.

The Knowledge Centre contains examples of materials and information used by road safety professionals. Road Safety GB undertakes a high level screening process for all items submitted and reserves the right not to include a submission at its absolute discretion.

Here are the criteria that we would like you to use to evaluate your submission - the more questions you can answer 'yes' to, the more likely your submission will be suitable for inclusion.

'Professional' - has the information, campaign or initiative you are submitting has been developed by an organisation professionally involved in road safety in the UK, or a registered charity involved in road safety?

'Important & useful' - is the information, campaign or initiative of sufficient substance to make it likely to be considered important and useful by road safety professionals across the UK?

'Well researched' - is the information, campaign or initiative you are submitting backed by credible research?

'Replicable' - if it is a campaign or initiative, can it be replicated by other road safety professionals, or used as a basis for creating something similar?

'Effective' - if it is a campaign or initiative that has concluded, has its effectiveness been independently evaluated? If it is ongoing, are you able to demonstrate its effectiveness in some measurable way?

In addition to the above, please be aware that a submission can only be considered if:

- It comes from the organisation that developed it, and who can vouch that the information provided is accurate.
- The individual making the submission has first-hand knowledge and understanding of the information, campaign or initiative.

To submit knowledge

Submissions should be made on a separate electronic form which should accompany these guidelines. If you need a further copy of the form, or more information about the Road Safety Knowledge Centre, please contact Nick Rawlings on **01379 650112** or nrawlings@stennik.com.

The Road Safety Knowledge Centre is being produced and managed on behalf of Road Safety GB and the DfT by: Stennik, The Thatched Barn, Low Road, Wortham, Diss, Norfolk IP22 1SH. T: 01379 650112